



COMMUNITY ASSET MAPPING DATASET

3rd Community Asset Mapping Meeting
Ocean View and Little Creek Areas - Mary D. Pretlow Library
Thursday, 2/18, 5:30pm – 7:00pm

This summary provides a compilation of answers to the following question:

What are the most important assets in your neighborhood and in the city as a whole that make your community strong and a great place to live? Please name at least three top priorities. By assets we mean:

- a. Places
- b. People
- c. Events
- d. Things

Residents Count: 29

Places [361 data points]

Interaction with Natural Elements [90 data points]

Community parks and gardens were recognized as major assets. The Norfolk Botanical Garden and the Norfolk Zoo were singled out as key assets in this category.

DATA:

City and Neighborhood Parks (87)

Norfolk Zoo (13)

Town Point Park (6)

Maple Street Playground and dog park (1)

City and community parks and gardens (6) - fresh fruit. Veggies. Family activities, survival skills

Norfolk Botanical Gardens (22) – showcases local vegetation inclusive of community

Northside Park (5) - national night out, Skate Park, open space to walk

Norview Park (3)

Bay Oaks Park (4) – love the oak trees

Ocean View Park (5)

Camellia Gardens (2) – well established, comfortable, family feel

Ocean view golf course (5) – large green area for exercise, greenspace for family, relaxation, fresh air

Stockley Gardens (1)

Farmers Market (3)

East Beach Fresh Market (6)

Environmental Action Center (1)

Greenspace (4) – trees, plants, crepe myrtles, azaleas and flowers

Weyanoke Wildlife Sanctuary (1)

Sea Wildlife (2) - Dolphins

Interaction with Water [57 data points]

The Chesapeake Bay and its interaction with the beaches along ocean view were recognized as major assets. The participants noted that the waterways are important in providing a deep water port and accessibility to recreational water activities.

DATA:

Waterways (18)

Lake Lawson (1) – smith fishing facilities, fresh water fishing

Chesapeake Bay (6) – unique attributes attract and retain people, cleanup efforts, Oyster beds

Pretty Lake (2) – Great wildlife

Hague (1)

Lakes (1)

River (1)

Deep water Ports (6)

Waterfront (39)

Beaches (24) – sunrise, water & wave, play, boat, relax, family activities, water access, atmosphere, security, clean, family friendly, OV property values, good for elderly, good lifeguards, living shorelines, 3 different beaches, walkways

East Bay Beach (4)

Sarah Constant Beach (1)

Water (4) – Sailing, kayaking, paddle boarding, canoeing

Water front (6)

Neighborhoods [52 data points]

Downtown, Ocean View and the many different activities these places provide were identified as major assets.

DATA:

Downtown (12) - other cities in region don't have similar downtown, waterside, need urban center to attract business, create community/culture, vision for City is positive, great location, walkable, restaurants and festivals

Arts/NEON District (2)

Freemason (2)

Ghent (2) – Colley Ave great shopping and restaurants, walkways, classic homes and history

Ocean view (20) – concerts, great for dogs, love beaches

East Ocean view (2)

Calvert Square Center (1)

Willoughby (1)

Young Terrace (1)

Berkley (1) – Rich history, strong civic community, great elderly support

Camellia Acres (3) – access to water

Meadowbrook (1) – easy access, location and doesn't flood

Wards Corner (1) – Great public and private schools, lot of shopping

5 Points Area (1)

South Bay (2) – views, quite neighborhood

Civic Engagement Places [162 data points]

The many different restaurants and shopping opportunities and a variety of services provided by the city were identified as valuable assets. The residents also highlighted the importance of the medical centers and universities.

DATA:

Performance Arts and Sporting Venues (14)

- SCOPE Arena (2)
- Chrysler Hall (2)
- Harbor Park (2)
- Attucks Theater (2)
- Harrison Opera House (4)
- Wells Theater (1)
- NorVa (1)

Universities and Medical Schools (20)

- Norfolk State University (2) – sports and music
- Old Dominion University (9) - Impact Center, sports and music, free seminars, orchestra, planetarium
- Tidewater Community College (1)
- Eastern Virginia Medical School (3) – particularly w/ community outreach
- Governor school for the arts (1)
- Universities (4) – free seminars, orchestra, planetarium

Norfolk City Services (32)

- Recreation Health Centers/Community centers (10) – Kayak launch, small centers shows commitment to community
- Public Art spaces (1)
- Southside Aquatic Center (2)
- Workforce Development Center (1)
- Schools (2)
 - PB Young Elementary (1)

Granby Street High School IB (1)

Libraries (16) -

Library (3) – Norfolk library system is awesome

Slover Library (8)

Pretlow Library (5) – charming and historical library that military and ODU students utilize

Industry (69)

Hospitals (19)

Hospitals (4)

Sentara Norfolk General Hospital (9) – top trauma center, as residents get older it is important to be close to health care provider

Sentara Heart Hospital (2)

DePaul Hospital (2)

Lake Taylor Transitional Hospital (1)

Children's Hospital of the King's Daughter (1)

Shopping Centers and Restaurants (37)

Luna Maya (3) – Restaurant

Restaurants and shops (7) – unique, not chains, home grown chefs

MacArthur Mall (3)

Greenlife Camping Center (1)

US Hairways (1)

Mom and Pop Diners (1)

Mona Lisa Pizza (1)

Sam's Club and Walmart (1)

Capt. Groovy's (1)

Jessy's Taqueria (2) - Restaurant

Dairy Queen (2)

Razzo's (2)

BBQ (1)

Chinese Restaurants on 1st view (1)

Regino's (4)

Aztec Mexican Restaurant (1)

The French Baker (1)

Norfolk Coffee and Tea (3) – 100 years old

Savor the Oil (1) – Olive Oil Store

Pasha (1)

Noodle Company (1)

Military Bases (6)

Naval Station Norfolk (6)

International Airport (7)

Museums and Memorials (14)

MacArthur Memorial (2)

Chrysler Museum (8) – free, culture, rotating exhibits

The Hermitage Museum (2)

Fire/Police Museum (1)

Fort Norfolk (1)

Churches (5) –

Churches (2) – religious institutions abundant

St Mary's Episcopal Church (1)

Colonial Heights Church of Christ (1)

Christ and St. Luke's Church (1)

KROC Center (6) – gym, beautiful, community rooms, community support for low income

Roper Center (1)

Norfolk Prime Plus Senior Center (1) – support healthy aging, many services for families

EVENTS [102 data points]

Local neighborhood events and gathering were identified as the most valuable types of events. City wide festivals were also appreciated assets.

DATA:

Festivals (34)

Festivals in general (11)

Virginia Arts Festival (1)

Virginia International Tattoo (2)

NATO Events (2)

Wine Events (2)

Harbor Fest (5)

Jazz Festival (1)

Bayou Boogalou (1)

Greek food fest (1)

Restaurant Week (1)

Town Point Park Festivities (1)

July 4th Festival (1)

Fleet Fest (1)

Ocean View Crab and seafood Festival (2)

Grand Illumination (2)

Neighborhood Gatherings and Events (53)

Community Safety Events (1) – national night out

Ocean View Rockefeller lighting of the tree (8)

St Patricks' Day Parade (10) – tradition, great get together, brings in people from all over, tradition, community engagement

Ocean View Art Show (7)

Ocean View Music in the Park (13) - gazebo

Ocean view summer beach programs Friday nights (6)

Christmas Parade (3)

Block Parties (2)

Harbor Lights (1)

Downtown events (1)

NOCO (1) – Closing off streets for events

Sporting Events (7)

“The TED” (2) – sporting events

Local Baseball games (1)

ODU Football games (2)

Annual Marathons and half marathons (2)

Sporting events (1)

Library system events and classes (2) – continuing education opportunities

Concerts (6) - Great Reggae music, music events, free symphonies, free concerts

PEOPLE/ORGANIZATIONS [69 data points]

The local civic leagues and their relationship with city officials were recognized as a major asset. Good neighbors, local organizations and their initiatives were are highly appreciated assets.

DATA:

Local political Leadership (4) – Elected officials and administration

Norfolk Police (5) – Best Public attributes in Hampton Roads, great police chief, police, working with schools

Public safety personnel (4) – emergency dispatch, first responders, emergency management

The Lafayette wetlands partnership (1)

Master Gardeners (4)

Good Neighbors (5)

Keep Norfolk Beautiful (2) - NRHA beautification efforts, clean streets, organization volunteers

Norfolk Federation of Civic Leagues (11) – relationship with the city, the crossroads civic league, Camelia shores/acres civic league, Greater Pinewell Civic League

Good Landlords (1)

Ernie Morgan (1)

Neighborhood Development specialists (3) – I know specialists by name, good connection between staff

Service Clubs (2) – Rotary club of Norfolk

CRO'S (1) – we know them by name, community liaisons

Norfolk CARES staff (1) – call center staff is great

Military personnel (3)

Norfolk Yacht Club (1)

Jamie Goldin (1)

Ruth Middleton (1)

Councilman Thomas R. Smigiel, Jr. (4) – Ocean View elementary school committee

Councilman Andrew A. Protogyrou (1)

Lt. Governor Ralph Northam (2)

Annette and Sam Welch (1)

Wayne Shank (2) - Airport Director

Freda Burns (3) – public works

Jim Herbst (1)

PETA (1)

Norview woman's softball (2)

Things [94 data points]

Public transportation such as the Tide is a highly valued asset within the community along with pride in the diversity of the city.

DATA:

Biking and Walkability (7) – pedestrian environment

Historical Buildings (3)

TIDE Light Rail/public transportation (16) – expand for all areas, reduce traffic, pollution and safe, HRT can carry bikes

Diversity (12) – LGBT/Gay community

History of the City and Communities (3)

Naval and Military Bases (8) - \$40 billion in jobs

Potential economic growth (4) – abundant natural resources, small businesses thriving

Civic Engagement and Involvement (4)

Connectivity (1) – with or without a car, accessibility

Art Culture (3)

Aesthetics (2) – cobblestone streets, decorative street lights

Culture and City pride (9) – southern charm, character, less touristy than Virginia Beach

Mermaids (5) – beautification and pride purpose

USS Wisconsin (2)

Monument Propeller and Cannon (1) – Sarah Constant

Regional Assets (3)

Living Shore Lines (3) – preservation of coastline, addressing sea level rise

Federal Court system in Norfolk (1)

Fishing (3)

Bandstand Gazebo (4)

Pagoda (2)

Sand and Water (1)